



An Initiative of the
Nelson Mandela Children's Hospital Trust

FUNDRAISING GUIDELINES FOR YOUNG PHILANTHROPISTS



FOR KIDS BY KIDS



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Nelson Mandela believed that it is in our hands to make the world a better place... and it is in *your* hands to support the healthcare needs of other children.

Thank you for your interest in raising funds for Nelson Mandela Children's Hospital through the For Kids By Kids (FKBK) campaign! We are grateful for your gift of both time, creativity and donations. These guidelines are designed to assist any child, children, club, school or organisation who wishes to fundraise in support of the hospital. The FKBK team is here to give advice and support where we can – but this is yours to own and run with it.

Tata Madiba believed that it is in our hands to make the world a better place. We are so grateful for your gift of time, creativity and donations. It is in our hands to support the healthcare needs of other children. We are so

For you to help us, all you have to do is put the fun back in fundraising and follow a few guidelines provided. Host activities during the week with your friends at school or over the weekend with your family in the comfort of your homes! The most important part is that you think outside of the box! Our guidelines will give you a few legal points about the processes around fundraising and collection.

These guidelines explain some legal concepts relating to fundraising and collection, but they do not constitute legal advice and are not a substitute for your own legal counsel which independent advice we encourage you to get. Please allow for 5-10 working days from the receipt of your application for a written response from the FKBK team.



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HOW WE CAN SUPPORT YOU

- Provide an “Authority to Fundraise” letter where appropriate. This will make our partnership official, should you need to show it to others who want to support your fundraiser.
- Advise and guide you on your activities and how to get the most out of them.
- We may, in some instances, promote your event on our social media platforms (events open to the public only).
- If available, we may provide minor merchandise materials.
- Provide Section 18(A) certificates to those who make a donation directly to our account.
- Provide our logo on request.
- We cannot guarantee that a representative will be able to attend your event. But should we be able to, we will provide a speaker for your event.

WE CANNOT PERFORM THE FOLLOWING FUNCTIONS:

- We cannot provide FKBK or NMCH letterhead for your use;
- We cannot provide on-site staff to work at your event;
- If invited, we cannot guarantee attendance of our celebrity ambassadors;
- We cannot provide public liability insurance cover;
- We cannot fund or reimburse any expenses from this event;
- We cannot provide mailing list or contact information of our donors, employees or other partners.

Please allow 5-10 working days for your proposal to be reviewed.



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SOME BACKGROUND INFORMATION

Campaign Inspiration

FKBK was inspired by Nelson Mandela Children's Hospital Trust's youngest donor. This nine year old who realised he had a little more than what other children had decided to donate his piggy bank savings to help build this hospital. From this small but important donation, an idea was born to foster philanthropy among young people – no matter who you are, or where you are from, you can do something to help someone else.

We started this campaign to show how kids, like you and me, can have an impact if we all do something big or small, whenever and however, to help give all kids good healthcare at NMCH. You really never know how much your help can help, Sam did it and so can we,

Did you know?

- NMCH is only the second children's hospital in South Africa, and the fifth on the African continent. This is a drop in the ocean when you realise that there are about 500 million children in Africa.
- NMCH was built from 2014 to 2016, and is located in Parktown, Johannesburg. The hospital started taking in patients on 21 June 2017, and continues to open in phases.
- This hospital works only through referrals, and a patient will be treated here even if they cannot afford to pay. It's a specialist hospital that focuses on complex diseases that affect children.

To learn more, visit

www.nelsonmandelachildrenshospital.org



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READY... SET... GOALS!

Some fundraising ideas

- Fun runs/walks
- Car washes
- Civvies day
- Bake sales
- Concerts and talent shows

No matter what you do, have fun with your friends, family and community, while also keeping an eye on the goal of raising funds to help other children get the care that they need.

Now all you have to do is fill in the attached application form, and send it to Rebe Mangope at rebe.mangope@nmch.co.za.

You can also email Rebe if you have any questions or ideas about how to support Nelson Mandela Children's Hospital.

